



National Youth Ambassadors

National Youth Ambassadors are exemplary youth advocates who have demonstrated dedication in the fight against tobacco, and are interested in growing their advocacy skills.

These select youth leaders receive specialized in-person and web-based training, as well as opportunities to engage in advocacy as leaders on a statewide, national and even international level.



Youth Advocacy Symposium – July 9th – 13th, 2017

National Youth Ambassadors will attend the Youth Advocacy Symposium, a five-day event in Washington, D.C, where they will receive training from experts in the field on how to take their advocacy to the next level, network with other youth leaders from across the country, brainstorm new ideas and have some fun exploring our nation's capital.

Ongoing Engagement:

After kicking off their year at the Symposium, National Youth Ambassadors are engaged in the coming year through ongoing training, advocacy initiatives and leadership opportunities. Youth have continued opportunities

to network, hone their advocacy skills, and make a lasting impact by participating in advocacy projects on a statewide and federal level through sustained coordination with the Campaign for Tobacco-Free Kids.

Youth may continue their work as National Youth Ambassadors throughout high school for a maximum of 2 years, after which they are linked to additional opportunities for college students through other tobacco control partners, creating a pipeline to ongoing engagement within the tobacco control movement.

Youth must meet expectations (outlined below) to maintain their title.

Expectations:

- Act as a leader in the tobacco control community
- Attend the Youth Advocacy Symposium from **July 9th – 13th** in Washington, D.C.
- Participate in regular conference calls/webinars;
- Complete online training throughout the year;
- Report on local advocacy work and communicate regularly with Tobacco-Free Kids staff;
- Host a Kick Butts Day event;
- Participate in calls to action as needed;
- Train peers.

Opportunities:

National Youth Ambassadors will be eligible for various opportunities and incentives throughout the year, including mini-grant funding and activity kits. Ambassadors will also be given ongoing opportunities to develop and showcase their leadership skills. This may include speaking opportunities, authoring guest blogs, LTEs and/or Op-Eds and more.

*** Leadership opportunities and incentives are contingent upon participation. Leaders will be identified for opportunities based on experience, level of engagement, availability and location. ***



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